



Did you know age diversity in the workplace is good for business?

“ It is not ‘risky’ to give mature age workers more opportunities — it is risky if we don’t!” — Australian Chamber of Commerce and Industry

An age-diverse workplace reflects your community and customers.

Work45+ is a one-stop information hub for Tasmanian employers looking for:

- » tips to create an age-diverse workplace
- » support to hire and train older workers
- » resources to improve recruitment practices
- » details of rights and responsibilities
- » COVID-19 news for employers.

Research shows older workers are:

- » productive
- » loyal
- » safety conscious.

Older workers make great mentors.

Older workers bring different perspectives that may take your business in positive new directions.



Work45+ was created by COTA Tasmania with the assistance of a grant from the Department of State Growth, Tasmania. It is maintained by COTA Tasmania.



Want to find out more? Visit www.work45plus.org.au